



In this talk, I'm going to tell you what twitter is, look at some of the ways people use it, and finally tell you about how we're using it here at the Times.

So what is it?

about 38 minutes ago from web



harrisj
Jacob Harris

The atom of twitter is a single message or “tweet”. Here’s an example of one from me. All messages include the same sort of information:

- A brief amount of text
- A speaker often with an avatar
- A time it was made (often presented in relative terms)

Those little icons on the right allow other users to recommend my tweet or reply to it (more on that later)

In a word: microblogging



about 34 minutes ago from web



harrisj
Jacob Harris

Short dispatches that are pushed out to (but not necessarily read by) all of your friends.
Emphasis on “what are you doing now?”



about 32 minutes ago from web



harrisj
Jacob Harris

But what kind of messages?

Twitter only allows very basic communication, of 140 characters or less. So, speaking directly and succinctly is a necessary virtue, although most people stick to written English instead of SMS-style abbreviations.

Which seems surprising, since twitter was originally a SMS service.

How short? Messages must be limited to 140 characters or less. Brevity is a virtue. Whether this is annoying or liberating depends on who yo



about 34 minutes ago from web



harrisj
Jacob Harris



Twitter was launched as a service that could send and receive messages via the website, IM, an API, or SMS messages. SMS proved very popular at SXSW in 2007 until people received their next phone bill. Still, the constraint remains even as SMS usage has waned, much to the consternation of some users, but most embrace it.

Here's what some of my friends say...

@harrisj It's a line in the sand. Is this thought short enough to tweet, or does it deserve a blog post? (Sadly: most of my ideas are #1.)

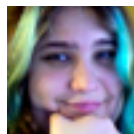
about 22 minutes ago from bfdr in reply to harrisj



dsandler
Daniel Sandler

@harrisj none of the above. it's refreshing. "liberating" is telling your evil family where they can stick it or quitting your job.

about 20 minutes ago from web in reply to harrisj



amyhoy
Amy Hoy

@harrisj: If you can't answer, "What are you doing?" in 140 characters or less, you're doing it wrong.

about 18 minutes ago from web in reply to harrisj

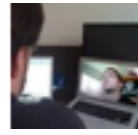


robbyrussell
Robby Russell

1. Each tweet is an independent statement and are not necessarily organized into threads or attached to posts like blog comments
2. People like to reply to their friends though, so the common convention for replying to people is to affix an @ to the username of who you are replying to. This reply is seen by all their friends however. Think less an email reply and more like using a CB radio (twitter does have a direct message capability too)
3. These are replies from the friends who happened to see my message at 9 am on a Sunday. Although all my friends can potentially see my messages, there is no guarantee that they will necessarily read them nor will they necessarily reply. If one pal sleeps in until noon, he might miss my message entirely. There is no inbox...

the snow is still coming down at Vail. off to grab breakfast and get a few hours of riding in before heading back to Boulder ☆ ↻

about 35 minutes ago from twitterific



atmos
Corey Donohoe

Retweeting @nessence: check out <http://tweetcongress.org> (Re: NPR + Twitter) ☆ ↻

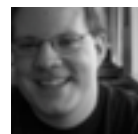
about 24 minutes ago from web



timoreilly
Tim O'Reilly

@harrisj 140 Char is the glue that makes twitter work. Wouldn't work with higher limits. Sometimes annoying, 99% liberating, both ways. ☆ ↻

about 12 minutes ago from twitterific in reply to harrisj



mrandre
Andre Behrens

And of course, my friends are having their own conversations as well. Put a sequence of messages and you have a feed of messages from people I'm following. Here are 3 more messages from around the same time... Note that these messages do not necessarily have to occur within a particular context, like comments in response to a blog post or answers below a question....

Also, not all these people are my friends, but I'll get into that in a little bit...

the snow is still coming down at Vail. off to grab breakfast and get a few hours of riding in before heading back to Boulder

about 35 minutes ago from twitterific



atmos
Corey Donohoe

@timoreilly check out <http://tweetcongress.org> (Re: NPR + Twitter)

about 37 minutes ago from web



nessence
Alex Leverington

Retweeting @nessence: check out <http://tweetcongress.org> (Re: NPR + Twitter)

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about 12 minutes ago from twitterific in reply to harrisj



mrandre
Andre Behrens

Up at 9am this morning of my own volition.. This is weird! Must be those "vegetables" I ate yesterday - they truly /are/ a miracle fruit!

about 24 minutes ago from web



peterc
Peter Cooper

Furthermore, that is just my feed from people I am following. Each user may have their own distinct feeds and may see messages from people they are following that I don't see (because I'm not following them).

You could think of us as truckers on a long highway with CB radios. People who are following me are within range and hear me, but I may have a buddy way down the road who is listening to other truckers too far away for me to hear. The upshot is I may only see one side of a conversation if it's unfolding (although I can often navigate through to the pages of people I'm not following to see the other side).

Back to Tim though, if he hears something he'd like to share with people following him he could repeat it or "retweet" it, propagating it to his network of followers. This is what timoreilly is doing here.

But what does Twitter actually look like?

What are you doing?

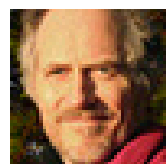
140

Latest: Hey all, doing a talk on twitter on Wed and I'd like some feedback. Do you find the 140 char limit annoying or liberating? I will quote you. *about 3 hours ago*

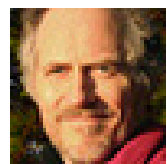
update



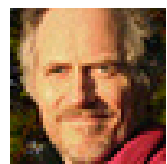
jreffell Is hoping to do hipster Christmas shopping on Valencia today. *less than 20 seconds ago from web*



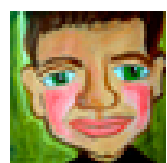
timoreilly I especially like the one about imagining yourself as your own successor, doing the things you know are needed but can't quite face. *3 minutes ago from twirl*



timoreilly The First-Time CEO's Recession Survival Guide from @TechCrunch<http://tinyurl.com/6d72pz> makes some good suggestions. *4 minutes ago from twirl*



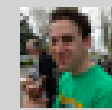
timoreilly Retweeting @TheOilDrum: TOD Impact of Credit Crisis on the Energy Industry – Where Are We Now? <http://tinyurl.com/69olfs> *5 minutes ago from twirl*



fredwilson The Beach On A Stormy Rainy Day Makes Me Think Of Quadrophenia <http://bit.ly/gek6> *8 minutes ago from twitabit*



liza31337 Seeing lots of ePubs with HTML entities in the



harrisj

142
following

387
followers

2,876
updates

Home

@Replies

Direct Messages

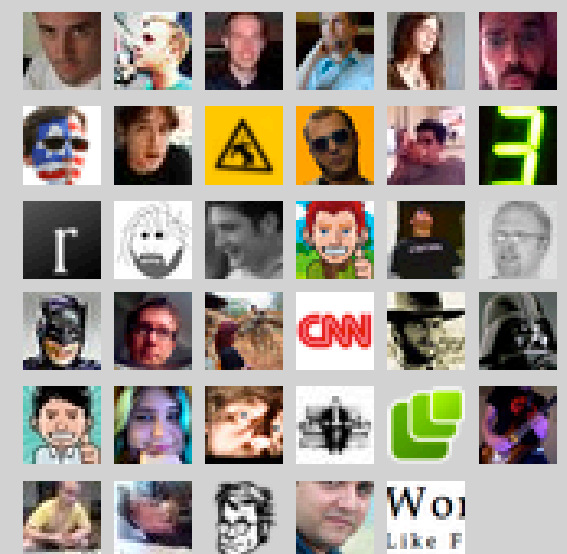
144

Favorites

Everyone

Following

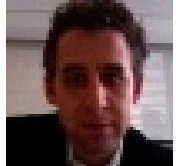
add



[View All](#)

There are a few things to note here:

1. This is a feed, not an inbox. While I can scroll back and read old tweets if I have the time and inclination, twitter does not have something like an inbox with unread items. Instead, the model is passive notification.
2. When you have a lot of friends online, twitter creates a mental state commonly called “ambient intimacy”. Basically, what this means is I have a very rough superficial idea of what all my friends are thinking and doing, even if I haven’t talked to them in depth.
3. Notice the lock icon next to jreffell’s tweet at the top. One common misconception about twitter is that everything is out in the open and public. If you want to keep your tweets private, you can specify that so only friends you can read can see them.



What are you doing right now?

News Feed

Status Updates

Photos

Posted Items

Live Feed

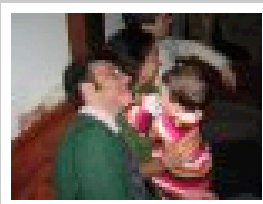
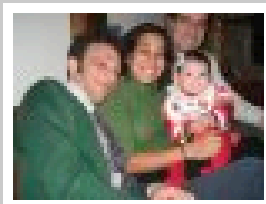


Robert J. Macke just finished watching Lord of the Rings. Spoiler: Frodo saves the world. 23 minutes ago - Comment

Tessa Silver waiting for my new palm centro! so excited to merge my pda and phone finally! about an hour ago - Comment

Debra Wexler is heading North (boooooo). about an hour ago - Comment

Jared Geller was tagged in an album.

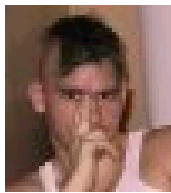


November 2008

31 photos

by Mathew Arnell (Nassau County, NY)

Cameron Brown wrote on Anjali Bhojani's Wall.

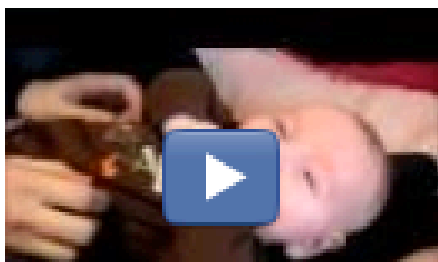


“ Happy Birthday! ”

Cameron

See Wall-to-Wall

Alexis Lloyd posted a video.



Baby Ben montage, 3 months old

Source: www.youtube.com

Ben laughing, talking, and playing

Requests

1 friend suggestion

2 event invitations

4 cause invitations

Applications

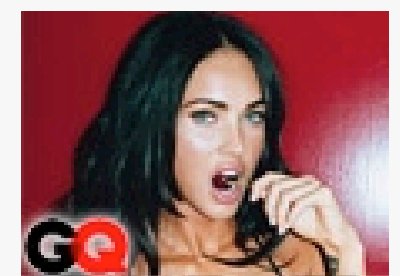
My Flickr

Events

Neighborhoods

▼ more

Sponsor



GQ: Obs
More ph
breakou
exclusiv

Birthdays

Today
Anjali Bhojani

Tomorrow
Erin Carey

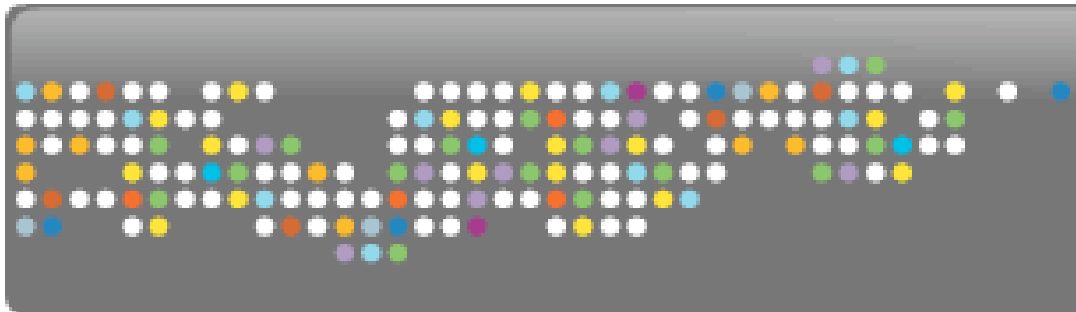
Tuesday
Sean Villafranca

People You May Know



Andrew Wong

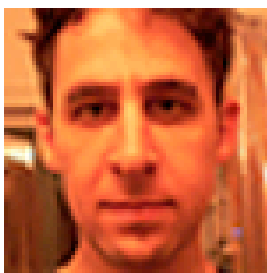
Of course, status updates are not unique to twitter. Facebook allows you to make status updates and they recently made the dialog box more prominent up there to emphasize that functionality. But I've never really liked it. Mainly because it seems ancillary to the main purpose of Facebook, which is annotating and browsing your social network. Status updates are an add-on to the social network. Twitter's raison d'être is the status update: the social network merely allows you to control what messages you want to see.



that's the save more
travel less effect

> see how

welcome to
the human network



Jacob Harris
New York, NY

RSS 

My Activity

News Feed

Following

Followers

» Live Snapshot

1 – 10 of 75



Andrei recommended an article:

1:56 PM

Google's Gatekeepers

Nicole Wong and her colleagues decide what the world can see on YouTube. Are they also determining the limits of free speech?



Khoi Vinh recommended a blog post:

7:53 AM

How Much Is Twitter Worth to Facebook?

A proposed deal for Facebook to buy Twitter reportedly broke down over price, echoing Yahoo's failed deal to buy Facebook two years ago.

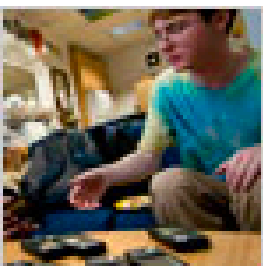


fredwilson recommended an article:

7:36 AM

You're Leaving a Digital Trail. What About Privacy?

An emerging field called collective intelligence could create an Orwellian future on a level Big Brother could only dream of.



Closer to spirit in Twitter is the new TimesPeople social network, although instead of messages I'm seeing what Times articles my friends are reading. TimesPeople and Twitter are also unlike Facebook in that they allow for asymmetrical friendships. What do I mean?

In Facebook, you can only see messages from a person if both you and him and her agree you are friends. You see their messages, they see yours. It's symmetrical. Twitter is different in that it breaks down your relationships into followers (people who read your messages) and people you follow, with no real requirement that you vouch for people to be your friends.

What are you doing?

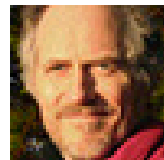
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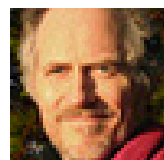
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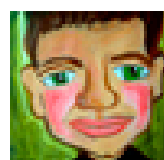
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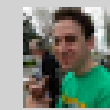
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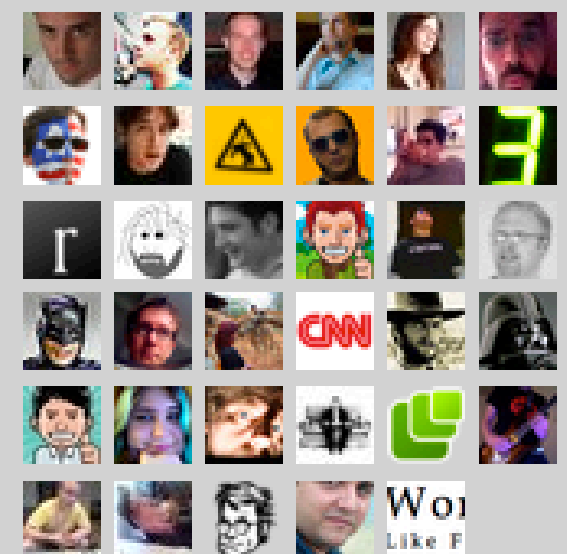
144

Favorites

Everyone

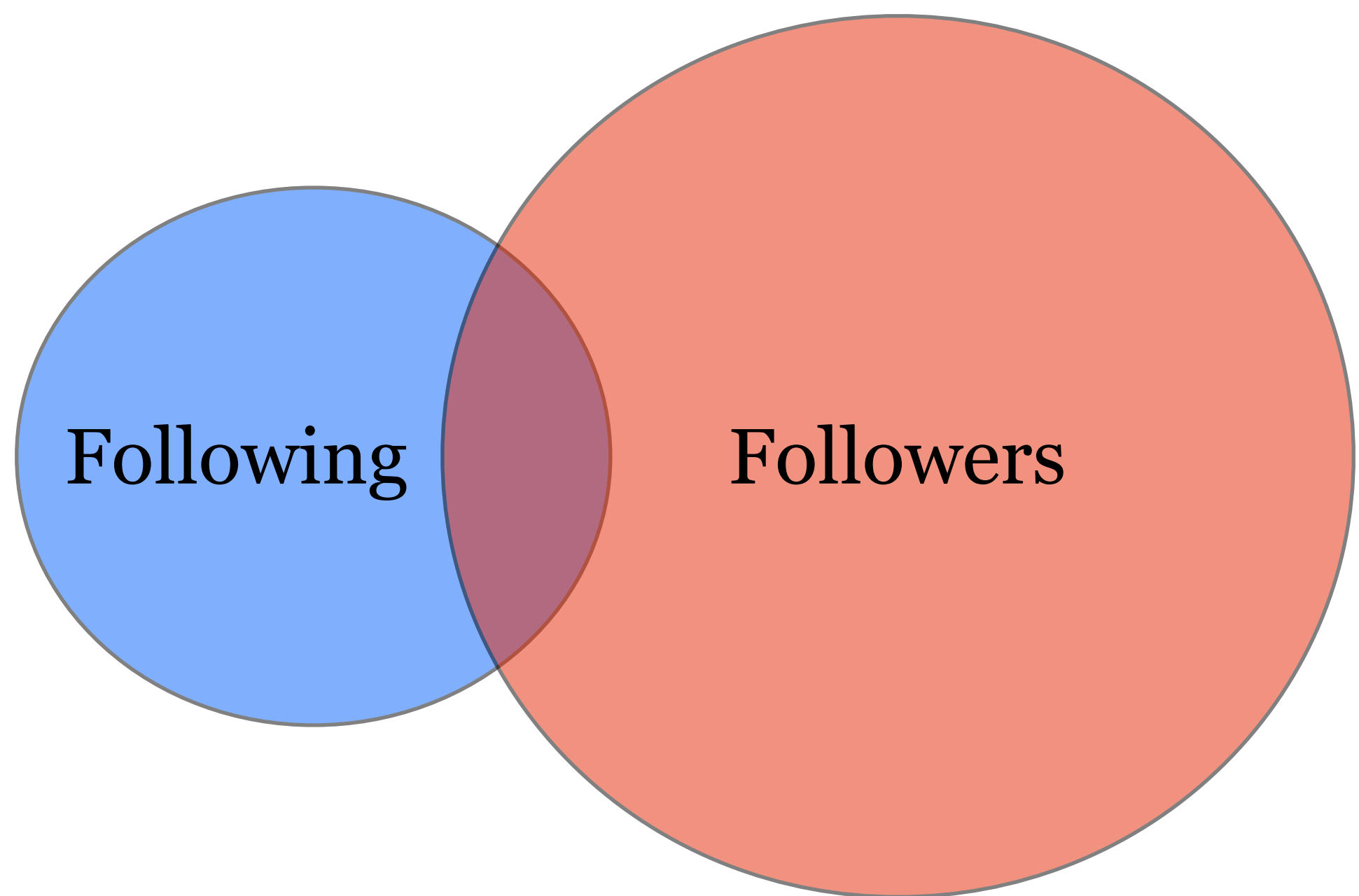
Following

[add](#)



[View All](#)

As you see here, I have many more people following my dispatches than are following me... What's that about?



This does seem really strange if you are thinking in social networking terms like Facebook. How can I be someone's friend and he's not mine? But remember, it's not about friendship, it's about communication. It makes sense if there are people whose dispatches I want to read and they are not my friends, and indeed there are some influential people like Tim O'Reilly who doesn't have an inkling who I am... Or to phrase it another way, imagine you could only read Krugman's Op Eds only if he agreed you were a personal friend of his.

Winner of @copyblogger haiku contest: “I’m following you” / A compliment on Twitter / Not so in real life

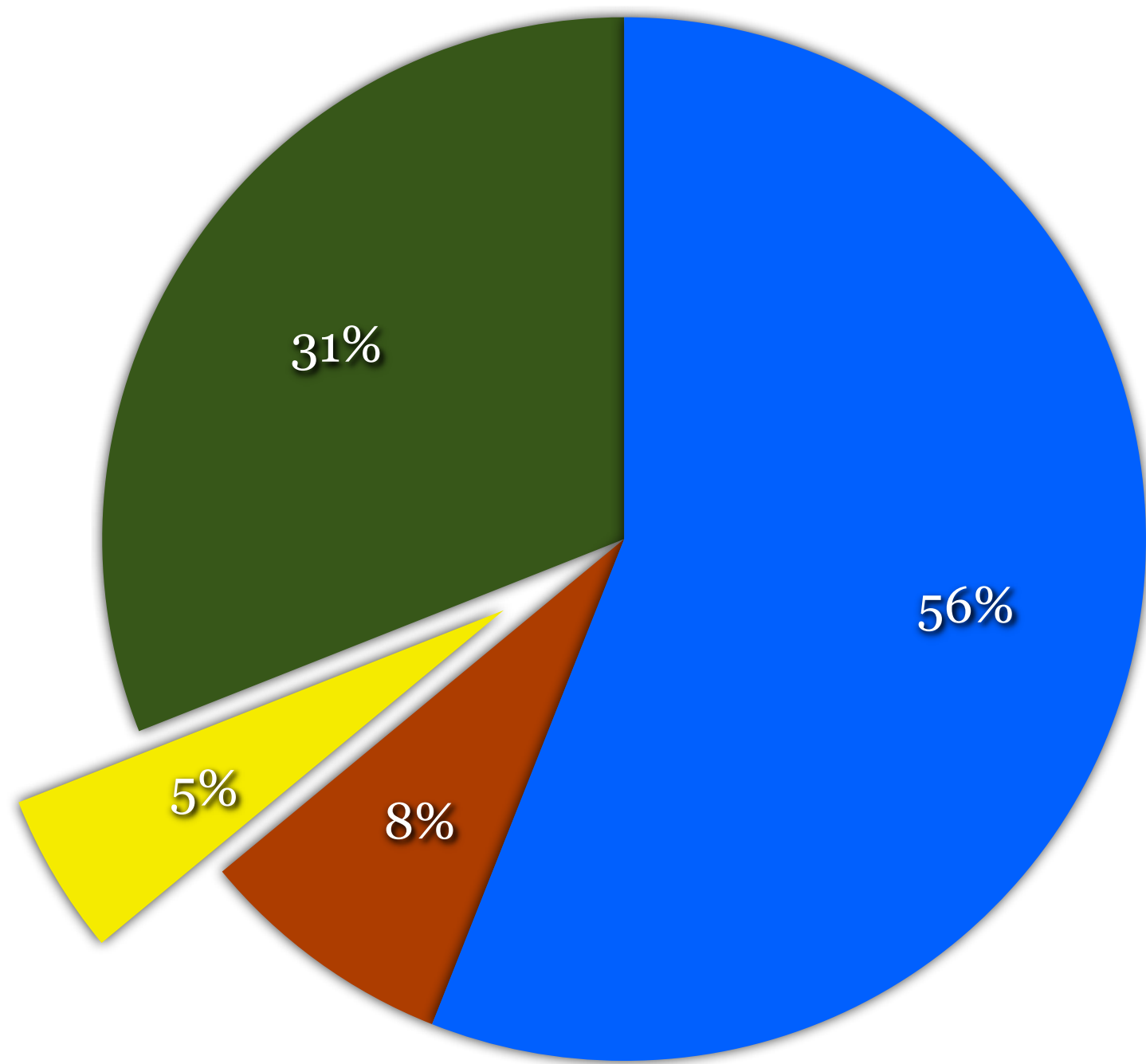


01:12 PM November 24, 2008 from twirl



dannysanchez
Danny Sanchez

Still, the term “follower” does sound a little creepy sometimes.

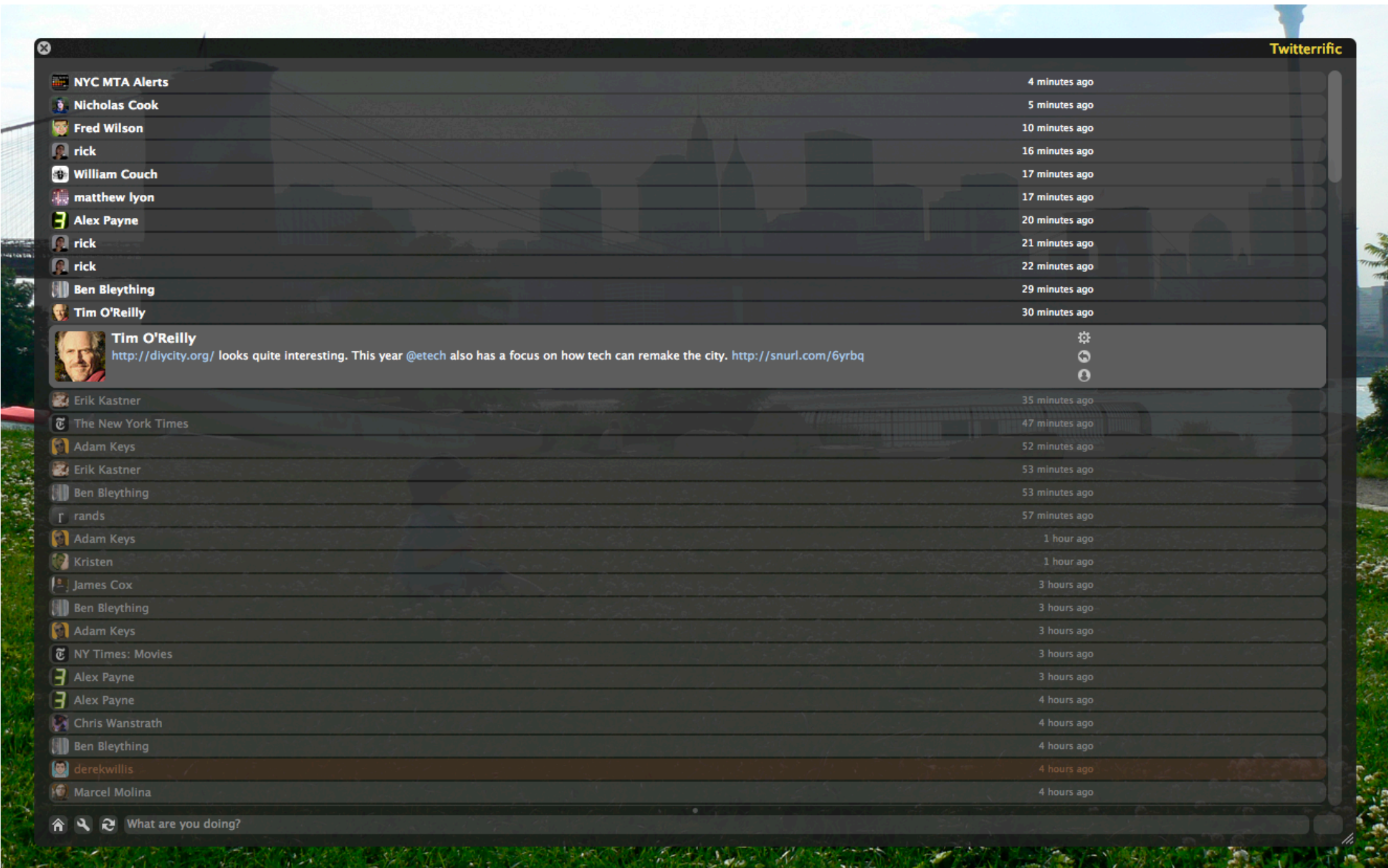


● Web ● IM ● SMS ● Other

The other thing about Twitter is that it's more than the Website. Twitter was certainly not the only status-update site to emerge a few years ago, but it has managed to fend off all of its competitors (another one, Pownce, just folded this week) because it wasn't just friendly to users, it's friendly to developers too.

Here's a chart of how people post to Twitter made by the site ReadWriteWeb in April. We've talked about the website which garners the bulk of the traffic, and that little slice there is what remains of the SMS users, but note the big green slice. 31% of twitter's users use third-party applications or websites to read and post their twitter traffic, which is remarkable.

From very early on, Twitter has had a simple Application Programming Interface or API which allows computer programs to interact with it. This allows developers to make their own applications that can talk to twitter or their own programs that can post things on their own (more on that later)... here are a few.



Here is the Mac application Twitterrific which has contributes about 8% of the traffic. This is what I use on my machine.



Twirl is another application that runs on Macs or PCs

Jacob Harris Settings | My Activity John McGrath recommended an article: Maybe Canadians Have More Friends 10:14 PM 57 People Add / Remove

HOME PAGE MY TIMES TODAY'S PAPER VIDEO MOST POPULAR TIMES TOPICS My Account Welcome, jacobharris Log Out Help

 **The New York Times** Sunday, November 30, 2008 Last Update: 10:28 PM ET 

Search Get Home Delivery | New York Cloudy 41°F

JOBS
REAL ESTATE
AUTOS
ALL CLASSIFIEDS

WORLD
U.S.
POLITICS
N.Y./REGION
BUSINESS
TECHNOLOGY
SPORTS
SCIENCE
HEALTH
OPINION
ARTS
Books
Movies
Music
Television
Theater

STYLE
Dining & Wine
Fashion & Style
Home & Garden
Weddings/
Celebrations
TRAVEL

THE 44TH PRESIDENT
WASHINGTON MEMO
A Handpicked Team for a Foreign Policy Shift
By DAVID E. SANGER
6 minutes ago
In the vision of the coming Obama administration, an expanded corps of diplomats and aid workers would be engaged in preventing conflicts and rebuilding failed states around the world.
• U.S. Media Thrive Worldwide, but Not U.S. Image

MORE ON THE TRANSITION
• **Obama's Choice for U.N. Is Advocate of Strong Action Against Mass Killings**
• **Profiles: The New**


CAMP SZUTS JOURNAL
Training Soldiers to Fight (and Eat Rodents)
By SIMON ROMERO
The French Foreign Legion operates one of the most grueling courses in jungle warfare and survival, to train foreign volunteers for the harshest conditions.

After Mumbai, Debating Security at Luxury Hotels
By KETIL BRANDE 46 minutes ago

WEEKEND HIGHLIGHTS
Magazine
Her body, my baby. Adventures with a surrogate mom.

Week in Review
Some Indians see the terrorist siege of Mumbai as their 9/11.

Sunday Styles
An event planner delivers a winter wonderland from the 99-cent store.


OPINION »
• Friedman: Obama & Iraq
• Comments (-1)
• Dowd: Outsider
• Comments
• Kristof: Personal
• Video: Acid
• Editorial: Bail

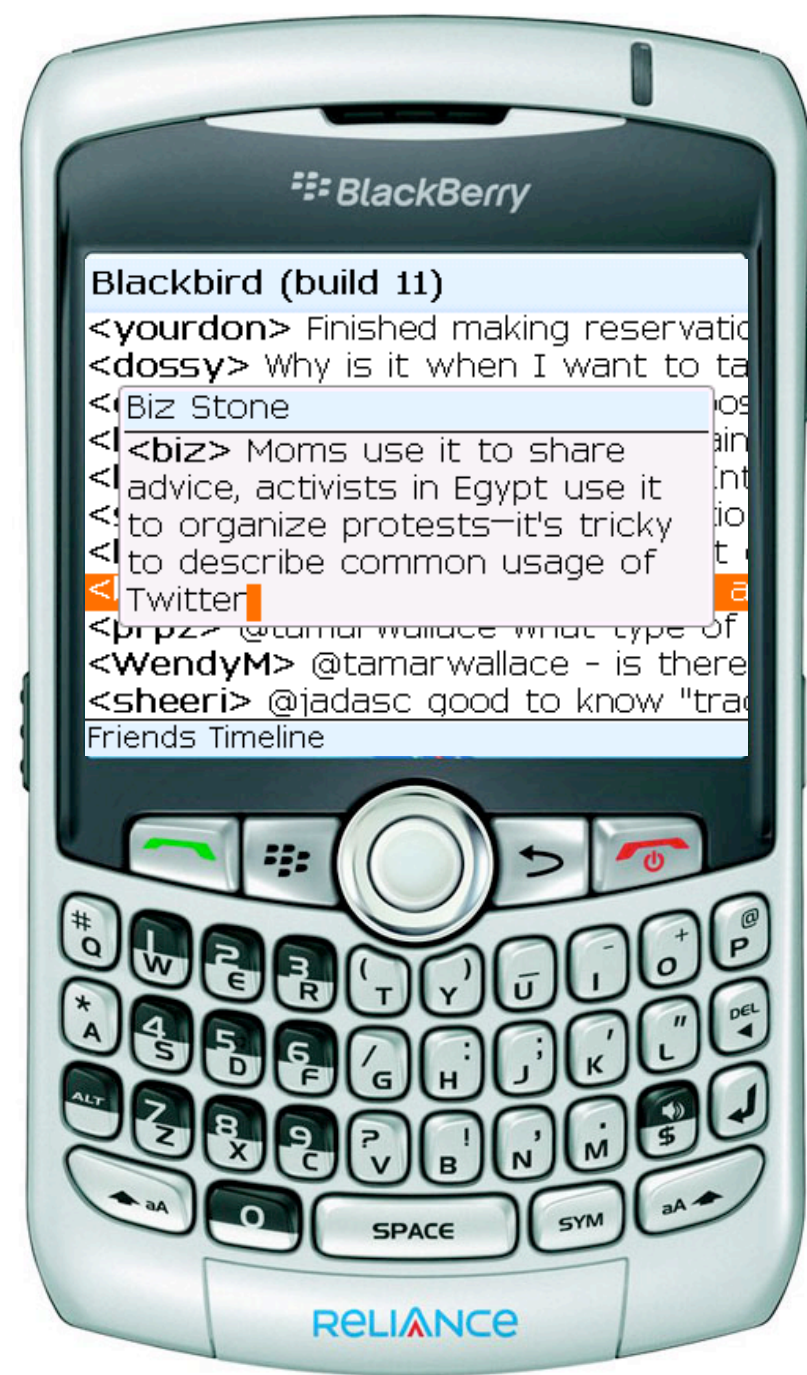
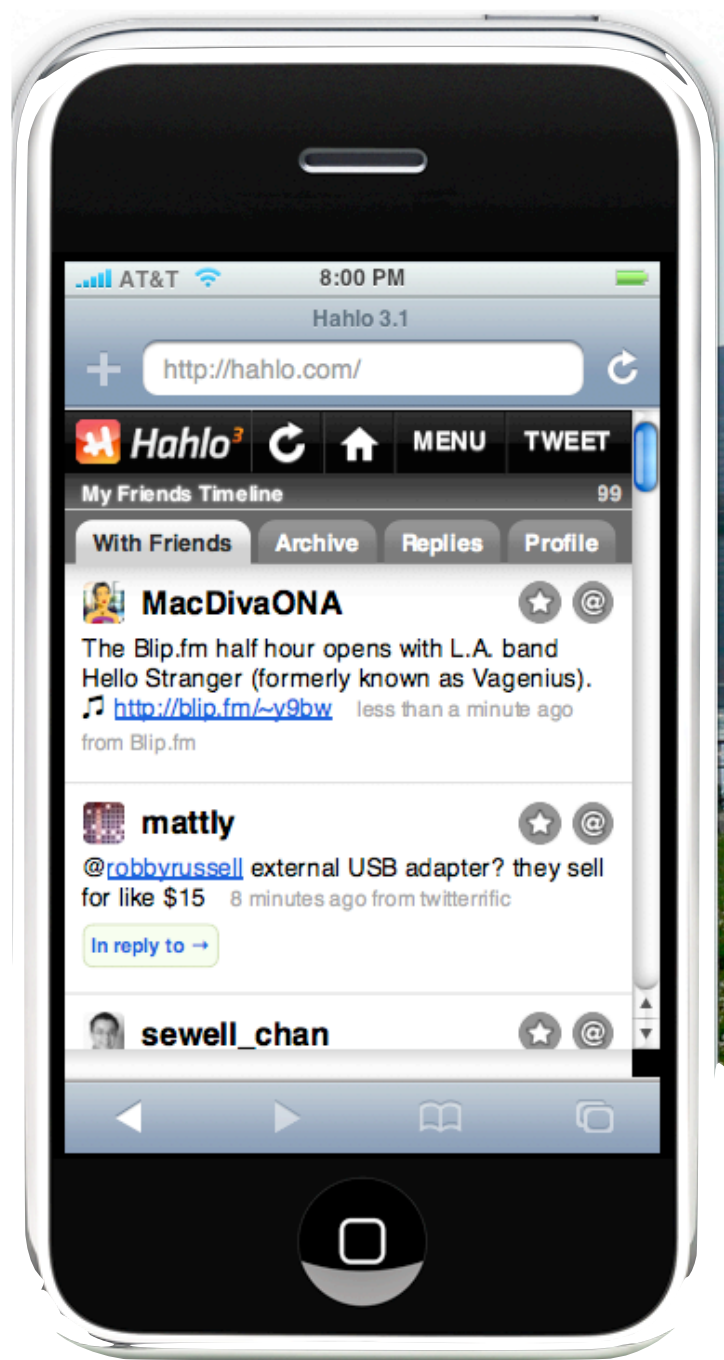
BUSINESS »
You're Leaving Trail. What A Privacy?
Collective intel create an Orwellian dream of.

Premium travel
Discover

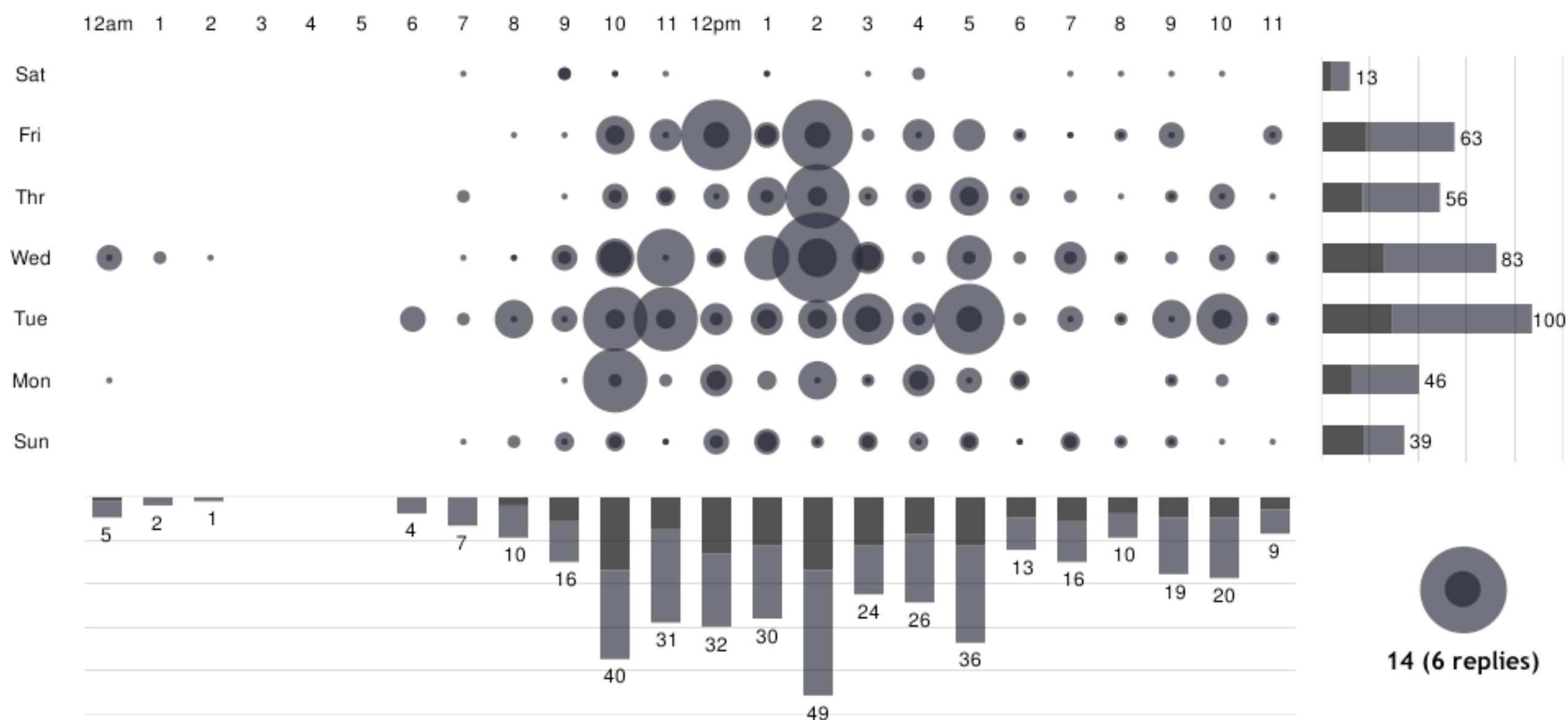
TwitterFox harrisj
topfunky
Vince Guaraldi is the only Christmas album I can listen to on repeat.
<http://tinyurl.com/5c8r5e> \$2 at Amazon
d2h
Welcome follower 5,000!
nytimes
Global Classrooms: Going Off to College for Less (Passport Required)
<http://tinyurl.com/67oc2k>
nytimes
Luxury Hotels Difficult to Protect from Terrorists <http://tinyurl.com/5ama5j>
nytimes
A Generation of Local TV Anchors Is Signing Off <http://tinyurl.com/65ocae>
Recent Replies(20) Messages(20)

Done

Here is an example of the TwitterFox plugin for Firefox



And of course there are applications for your mobile phones. On the iphone, there are both optimized websites and full-fledged applications. For the blackberry, there are at least 2 strong applications as well. And so on for your favorite smartphone.



And there are other interesting applications and websites that play with the Twitter API. Here's one of many that visualizes my personal Twitter usage pattern

love
hate
think
believe
feel
wish

twistori
this is the first step in an
ongoing social experiment,
based on [twitter](#). inspired by
[wefeeeline](#), hand-crafted by
[amy hoy](#) and [thomas luchs](#).
get the [mac os x](#)
[screensaver](#).

Ok, one more than a break: "thank your lucky stars that everything

i wish for will never come true"

UGH

i wish i had a ta, a work study or some assistance.

Actually

i wish Final Fanstasy XIII was out :(

Some mornings

i wish the Exchange server would go down for a while so that I can catch up ;-)

Today sucks. I'm super sick and traffic is a mess.

i wish I was back in my bed.

At Koffi.

i wish twitter had pic messages so i could send a pic of what i'm eating. Oatmeal to go

i wish I'd been able to see the look on my face when I thought this man just asked me, "Do you have an ovary?" (he actually said "a notary")

This site twistori displays a zeitgeist of sorts by showing you twit



Here is the site [twittervision](#) which uses the geographic information in people's profiles to plot where people are tweeting from.

But enough about how to use twitter, how do you get started?

Giving up on Twitter... ☆

28 days ago from TwitterGadget ↻



jimvanloon

Currently trying to explain Twitter to my Boomer parents. Their response: "Kelly, why would anyone but us care what you're doing?" touche. ☆

12:49 PM November 26, 2008 from web ↻



keidson

It's phenomenally easy to sign up and find a few friends. The biggest hurdle for most users is usually the soul searching that follows...

The first stage for many users is soul searching, or Why Bother?

This sort of existential malaise grips most newcomers to twitter, especially if many of their friends aren't on it. I am amused by how many tweets I'd see about "giving up on twitter" that were then followed by other messages...

Still it's a good question, why would the world care what you are twittering about? And the truth is, in most cases, the world doesn't! But I bring this is, because there is an interesting point here about twitter. But you're not twittering to the world, you're twittering to your friends and family. And they do care...

People who attack twitter for being mundane and banal are missing the point. It is mundane, but then again so is most of what I talk about during the day. When I'm talking to my friends we don't quote epigrams from Voltaire or compete to create choice bon mots. We make dumb jokes, we talk about the weather, what's on TV, our weird dreams whatever. The stupid and the trivial are the social glue of conversation.

I like to say that Twitter is stupid, but it's the right kind of stupid...

Boss asked me to find out about twitter. ☆
How much do you use it and why? ↺

7 days ago from web



kellyhn

So what do people twitter about anyway?

debugging some code. what else is new?

12:18 PM January 22, 2007 from web



harrisj
Jacob Harris

I hate the weather in New York. Oh, what was that? Didn't hear me? Okay. I HATE THE WEATHER IN NEW YORK. HAAAAAAAAAAAAAAAAAAAAATE.

12:16 AM November 25, 2008 from web



paisleyppear
Jessica

To be honest, there are a lot of boring responses to the question “What Are You Doing Now?” That’s my very first twitter on the left. Wow, I am exciting.

And of course, it makes a lovely electronic soapbox for rants

ProTip: You won't be able to turn that camera on without a battery. And by "You" I really mean "Me".



01:10 PM November 28, 2008 from twitterrific



Kalli
Karl Gunnarsson

I suspect that the CNN.com editorial staff consists of a precocious 12-year-old boy, a litter of Dalmatian puppies, and perhaps a coat rack.



03:42 PM November 20, 2008 from web



hotdogsladies

It's a good place for making fun of yourself or others...

Getting in late. Decided to go sit in a dark corner of the bar with a pen, some napkins and an endless glass of Canadian Club.



12:32 PM September 30, 2008 from web



don_draper
Don Draper

[“A Marketing Move the ‘Mad Men’ Would Love,”](#) Aug. 13, 2008

[“Don_draper Quits Twitter, Comes Clean,”](#) Nov. 17, 2008

Some people like to have fun pretending to be other people, sometimes even real ones. (Of course, you could argue everybody is pretending to be someone online, even if our online personas are ostensibly ourselves).

Good nite people, tune in tomorro same time
same place, the shaq twitter show (use yo own
theme music) lol



01:43 AM November 30, 2008 from txt



THE_REAL_SHAQ

"The Real O'Neal Puts His Cyber Foot Down," Nov. 19, 2008

And of course there are real celebrities too.

Several funny Shaq facts:

1. He set up a twitter account because there was someone pretending to be Shaq on Twitter already (in a good-natured parody way, not a malicious identity theft way).
2. He now has TKTK followers
3. He's one of the few people I've seen who's still using SMS for twitter

Police investigation 96th - 34th St, please
expect delays in service on the 1, 2 and 3 trains. ☆
For more info visit www.mta.info. ↩

about 3 hours ago from TwitterMail



nyc_mta
NYC MTA Alerts

Water me please. I'm thirsty, so very thirsty. ☆

12:23 AM July 21, 2008 from web



nytplant

And there are automated programs that use the API to post messages, for things that are both big and small

The plant example is particularly funny. Someone sells a kit with a soil monitor that can post to twitter (via a computer interface). R&D bought one of these kits, so I was seeing how well they take care of their plants. Sadly, this tweet from July was one of the last tweets. I'm starting to get concerned....

Mumbai Blasts: Taj Hotel is a block from my house! Hostages still inside; still burning; smoke is pouring from windows; pics later ☆ ↻

09:06 PM November 26, 2008 from web



arunshanbhag
Arun Shanbhag

Time delayed new images from SB Rd posted; Connecting Regal to Nariman Bldg; aka Colaba Causeway; <http://budurl.com/jqzv> #mumbai ☆ ↻

06:17 AM November 28, 2008 from web



arunshanbhag
Arun Shanbhag

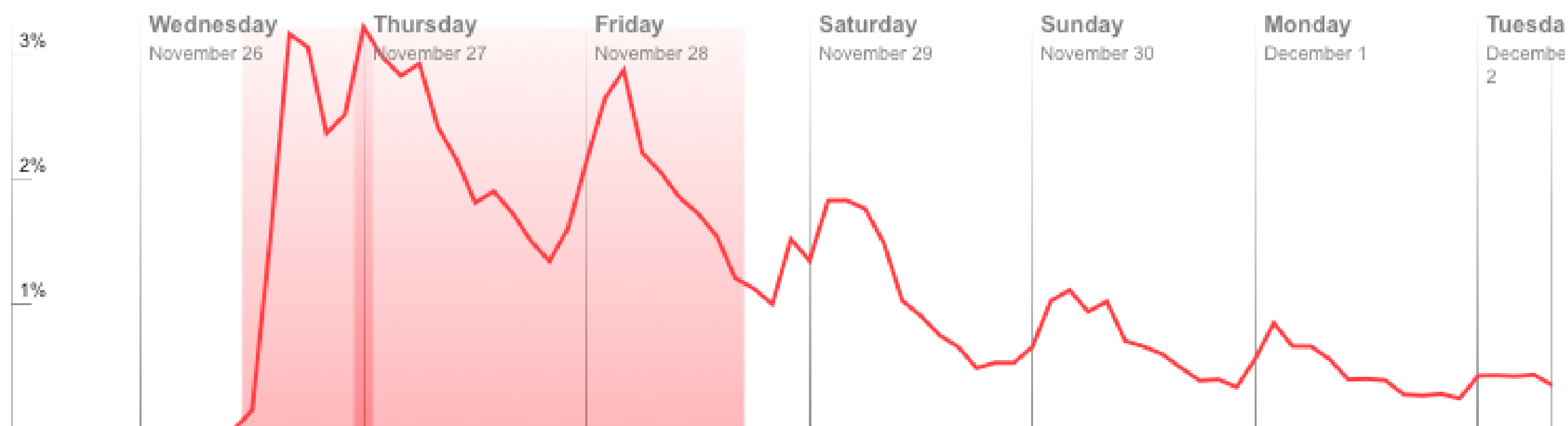
Citizen Journalists Provided Glimpses of Mumbai Attacks Nov. 29, 2008

And sometimes Twitter is a source for news. Here are some tweets made by an involved blogger about the recent terrorism in Mumbai. He also augmented his coverage with blog posts, flickr photographs, etc. The result was a compelling firsthand account of how things were unfolding, interspersed with the occasional personal tweets like “Getting lunch”

Twitter also broke personal accounts of Sichuan earthquake, etc.

Of course, there are drawbacks to calling this the new journalism. For starters, twitter doesn't reach where the Internet doesn't, whether bandwidth is scarce or censored. And there is the problem of verification... and volume...

Twitters mentioning “mumbai”



Max = ~100 tweets a minute

Here is a chart of twitters mentioning Mumbai. At its peak, there were 100 tweets a minute. That's a lot of volume to keep up with! The problem is most of it wasn't news...

army should just storm in and hunt those mofos..
we dont want to know who they are/what they
want, just kill those bastards #mumbai

03:44 PM November 26, 2008 from twitux



ujj

RT @mumbaiupdates: Indian government is
asking that the twitter search page #mumbai be
shut down

06:54 AM November 27, 2008 from web



ChrisJohnRiley

The bulk of the messages were tweets like this. Expressions of sympathy or rage, or Retweets of other user's messages.

This second message is particularly interesting because it's a rumor that was an utter fabrication with no basis in reality besides the idea that maybe the terrorists are reading twitter and we shouldn't tip them off... Fair enough, but the Indian gov't didn't say this. And most organizations (except the BBC) were smart enough to actually fact-check that first...

It wasn't until The Wall Street Journal and The New York Times offered up their reports that the whole time line and sequence of events started to make sense.... The future of media is being split into two streams: one that consists of raw news that comes like a torrent from sources such as Twitter, mobile messages and photos, the other, from old media. The eyewitness dispatches (and photos) via social media are an adjunct to the more established media — which needs to focus on providing analysis, context, and crucially, intelligence — in real time.

Om Malik, [With Twitter, a Desperate Need for Context](#)

And the biggest problem with the twitter stream is there was no way to see the big picture of what's happening. Even if every tweet were factual first-person perspectives, it's hard to figure out what was REALLY happening and how events were unfolding. It's hard to construct a high-level view from thousands of personal reports flooding in.

Your best bet there? You can guess...

At Least 16 Dead in India in Coordinated Attacks

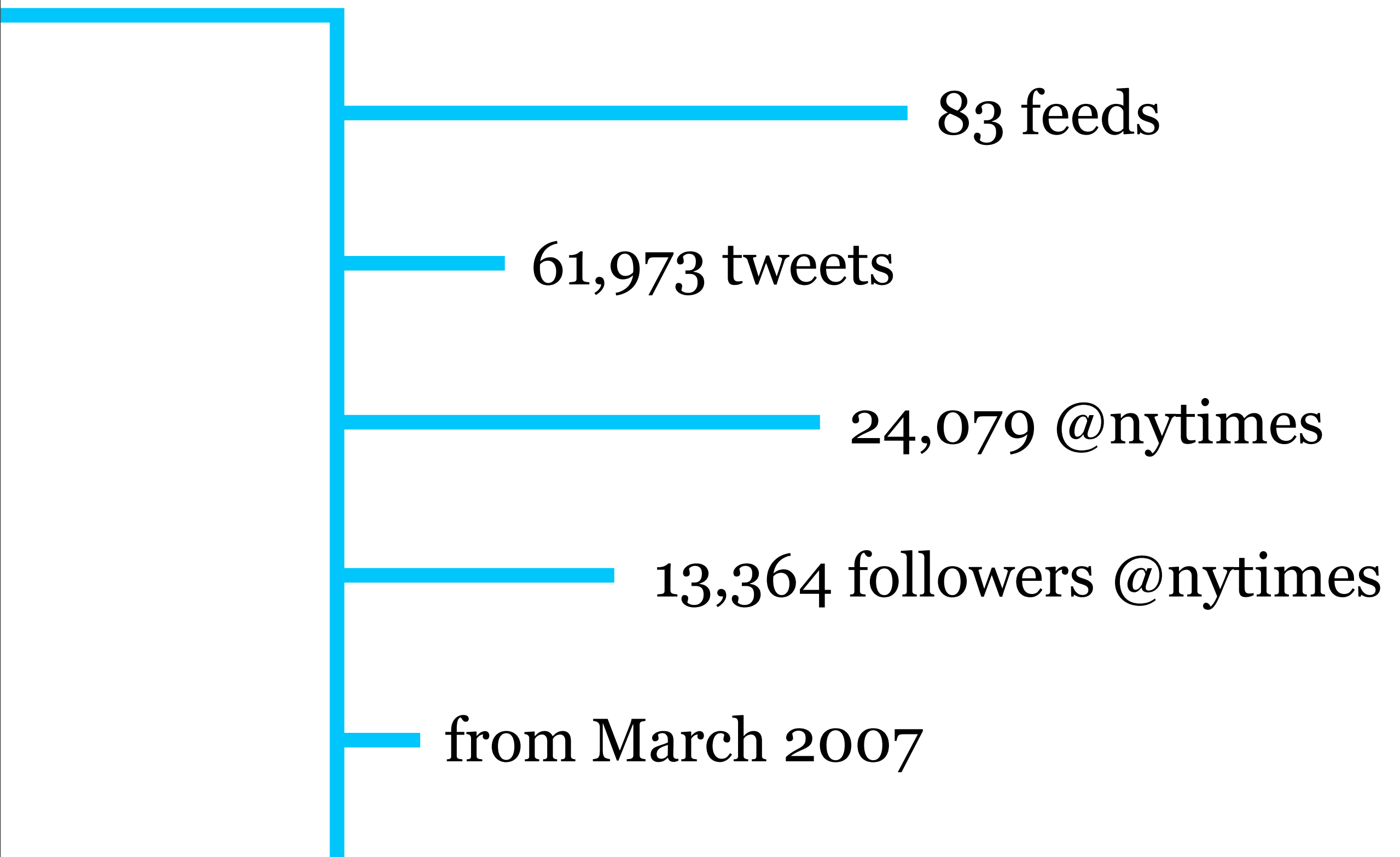
<http://tinyurl.com/5pggch> 

03:39 PM November 26, 2008 from web



nytimes
The New York Times

Of course, we are on twitter too... this is the first mention of the Mumbai attacks from the @nytimes twitter account, which is an automated feed of articles posted to the homepage. We also have similar automated accounts for all sections and many blogs. As the story developed on the website, further articles were also posted to the feed.



To give you an idea of numbers, here's information on how long the NY Times has been on twitter and what all our feeds have been doing.

Mediator Says Ransom Deal Has Been Reached
for Pirated Ukrainian Freighter
<http://tinyurl.com/699e3u>



about 22 hours ago from web



nytimesworld
NY Times: World

WNYC host Brian Lehrer will be taking reader
questions on City Room this week. We'll start
taking questions at 6:30 Monday.



about 22 hours ago from web



CityRoom
City Room

There are feeds for the newspaper and feeds for blogs.

NYT NEWS ALERT: Stocks Fall Steeply as
Recession Is Declared; Major Indexes Off
7 Percent



about 6 hours ago from web



nytimes
The New York Times

And we also recently added Breaking News Alerts. I like to see how we do against twitter user @cnnbrk, who actually doesn't work for CNN but reposts their email alerts.

Great post about ridiculous ways
to describe wine RT @nytimes
Well: Discussing Wine to Excess
<http://tinyurl.com/6xvwjf>

3 hours ago from web



kilpatrickk

Of all the stories to run about
Wash.Heights, the NYTimes runs one on
how the bus station is a seedy dump.
SCORE! My rent will never go up!

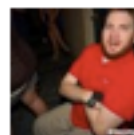
11:31 AM October 05, 2008 from web



gezelliggirl
Kristen

Still awake and typing - looks like it's only
@Debalobo, @nytimes and myself still on
twitter.

02:55 AM December 01, 2008 from twitterrific



tommymcgahee
Tommy McGahee

What kind of feedback do we have?

Of course, people like to talk about us on Twitter and most of the feedback is pretty positive (we also see at least 40–50 retweets a day).

We've continued to fill out the automated feeds on Twitter, but there are a few other interesting directions we could explore

What might be next for the New York Times on Twitter?

What might be next for the New York Times on Twitter?

10 seconds ago from inside the room



harrisj
Jacob Harris

The New York Times

A thick blue line that starts horizontally from the left edge of the slide, then turns 90 degrees upward and continues vertically to the right, ending under the letter 's' in 'Times'.

In this talk, I'm going to tell you what twitter is, look at some of the ways people use it, and finally tell you about how we're using it here at the Times.